

# Program Timeline

## Meeting

- Discuss leadership positions
- Discuss mission, vision, and values of the company
- Decide on the company name (may be deferred until meeting four)
- Complete job applications

Week of  
October 25

People

## Meeting

- Elect officers
- Form company departments
- Approve company bylaws and submit charter application by November 05.
- Initiate business plan
- Brainstorm product ideas
- Sell stock

Week of  
November 01

## Meeting

- Develop market survey
- Refine product ideas
- Develop business plan
- Sell stock
- Complete market research between meetings three and four

Week of  
November 08

Context

## Meeting

- Select a product. *Submit application by November 19.*
- Complete cost-benefit analysis
- Assess break-even point
- Set individual and company sales goals
- Finalize business plan
- Sell stock

Week of  
November 15

Deal

## Meeting

- Conduct board meeting
- Present charter
- Approve company business plan
- Order materials
- Stop Stock Sales

Week of  
November 22

## Meeting

- Start production
- Implement business plan
- Prepare for Trade Show

Week of  
November 29

Opportunity

## Meeting

- Discuss sales tactics
- Review best practices
- Implement business plan
- Continue production
- Sell product

Week of  
December 06

## Meeting

- Chart sales
- Reflect on individual and company sales goals
- Implement business plan
- Continue production
- Sell product

Week of  
December 13

## Meeting

- Continue production
- Refine sales techniques
- Implement business plan
- Sell product

Week of  
December 20

## Meeting

- Prepare to liquidate
- Discuss ways to sell excess inventory

Week of  
December 27

## Meeting

- Create a personal action plan
- Prepare to liquidate
- Compile records and prepare annual report

Week of  
January 03

## Meeting

- Conduct liquidation board meeting
- Distribute stockholder dividends
- Reflect on company experience
- Distribute annual report

Week of  
January 10